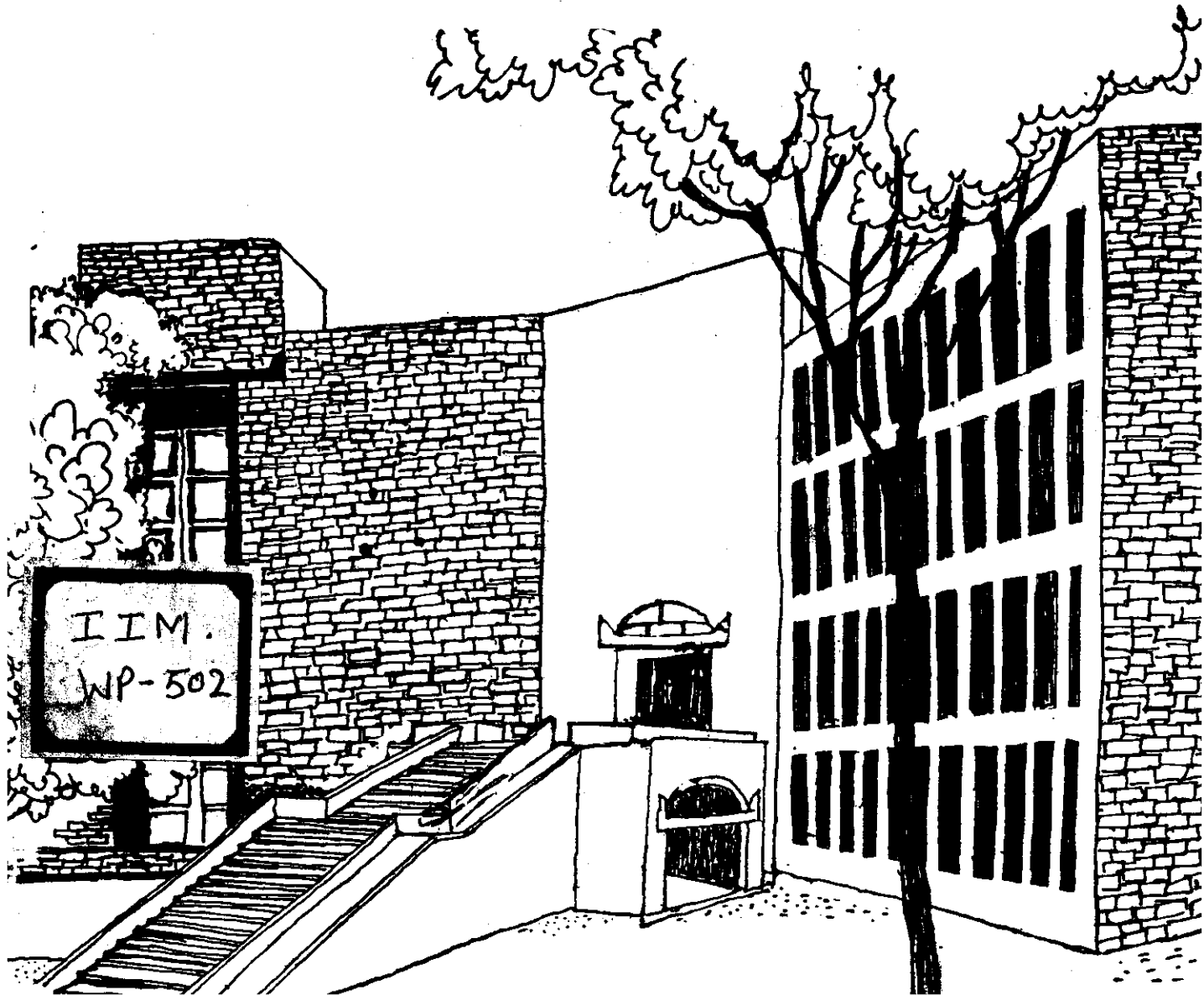


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VASTRAPUR, AHMEDABAD



W. P. 502

# Working Paper



SOCIOLOGY FOR INDUSTRIAL RELATIONS

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W P No. 502

April 1984

WP502



WP

1984

(502)

The main objective of the working paper series of the IIMA is to help faculty members to test out their research findings at the pre-publication stage

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AHMEDABAD-380015  
INDIA

## Sociology for Industrial Relations

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My objective in this paper is to present some thoughts on the role of sociology in the area of industrial relations in the Indian context<sup>1</sup>. Scholars, practitioners and other observers of industrial relations, regardless of their disciplinary background and interest, have lately shown considerable awareness about the importance of what are alternatively called 'social', 'sociological' or 'behavioural' factors in influencing the shape of labour-management relations. It is now rare to come across studies, predictions, programmes or sermons on industrial relations which do not include some reference to social and cultural factors. Such references are often couched in broad terms, alluding to socio-cultural reality as constraining influence and soliciting help from sociologists to throw more light on this reality to overcome the perceived handicaps. Sociologists, on their part, have so far shown at best a moderate interest in issues of industrial relations. It will therefore be useful to reflect on the contribution sociology can make to the field of industrial relations. I propose to deal with this subject in the first part of this essay. This will be followed by a brief overview of the existing sociological literature on industrial relations. Finally, I shall try to identify some concrete areas and issues which sociologists should pursue to develop a significant body of knowledge relating to an important dimension of industrial relations.

### The Scope of Inquiry

The concept of industrial relations has changed over time, as most people interested in the field would be aware. During the early period of institutionalization of trade unionism and industrial democracy in the west, the term industrial relations exclusively covered the norms and institutions relating to regulation of employment conditions at the workplace. Academically, this field attracted only economists and economic historians who were concerned with the economic consequences of job regulation at the micro and macro levels. Psychologists and sociologists concerned with industrial organization and workers usually neglected or overlooked the facts of job regulation. This continued until Dunlop (1958) persuasively proposed the acceptance of industrial relations as a distinct academic discipline. Dunlop conceived of industrial relations as an identifiable sub-system within society, consisting of actors (employers, employees their respective organizations and government), rules created to govern the actors (rules of discipline, compensation etc.), contexts (market, technology etc.) and ideology (e.g. the democratic framework in some societies). But in this perspective also, the major emphasis continued to be placed on the rules and regulations of employment which were regarded as the output of the industrial relations system. Subsequently, however, sociologists, psychologists and political scientists began to examine issues in job regulation from the various disciplinary perspectives. It was then realized that the classical emphasis on rules and regulations in a static system model resulted in the neglect of a panorama of

behavioural, cultural and political factors which were often as important as, or even more important than, the formal rules and institutions characterizing employment relations. In this sense, the discipline of industrial relations is concerned with the social actions of people involved in employment relations in concrete situations and the patterns of cooperation and conflict between them in relation to the norms and institutions of job regulation on the one hand and the social, economic and political forces in the wider society on the other hand.

The usage of the term "industrial relations" needs an explanation. The meaning of the word 'industrial' was unambiguous as long as employment relations were regulated by rules and institutions exclusively in the manufacturing and related sectors which are clearly defined as industry. However, the sphere of economic activities covered by job regulations or unionization or both has been steadily expanding to include not only large and small industry, but commercial enterprise, all types of services and even agriculture. Some Indian states, for instance, have already made laws on minimum wages in rural employment including agriculture and constituted appropriate administrative authority to enforce these laws. "Industrial relations" should therefore be replaced by a more appropriate title such as "employment relations" or "labour relations" to convey the inclusion of all organized economic activity involving an explicit or implicit contract of employment<sup>2</sup>. For the present, however, I shall continue to use the conventional term industrial relations in its current sense but occasionally use

the other terms synonymously.

Industrial relations, as defined earlier, deserves to be reckoned as a distinct field of inquiry since no other social science dealing with employment relations can claim interest in all aspects of job regulation. At the same time, it is obvious that the normative, institutional and behavioural aspects of employment relations reflect the norms, institutions and behaviour of people in the wider society. Hence, industrial relations must draw upon the conceptual and theoretical repertoires of economics, sociology, psychology and political science to gain understanding and develop theories regarding the various aspects of the employment relations reality relevant to these disciplines. This however is not merely a matter of sociology assisting industrial relations in emphasizing the role of social (often impressively called <sup>economics emphasizing</sup> sociological) factors, economic factors, and so on, to add up to an intellectual agglomeration to be conceived as a discipline in its own right. Each of the contributing disciplines should be able to subscribe a fund of knowledge which can form an integral part of the effort to achieve a comprehensive understanding of the industrial relations phenomena in a society.

Take, for example, sociology which is relevant for the purpose of this paper<sup>3</sup>. Sociology is concerned with relatively durable social relationships among people within the framework of their divisions into groups, classes and categories and the patterns of norms, institutions, values and ideologies which provide models of social behaviour. The various parts of a society are to some extent interrelated and inter-

dependent. It is therefore the task of sociology to study the parts in relation to one another. This should not however blind us to the fact that a society and its parts constitute a dynamic, changing reality. The structure of social divisions, norms and institutions cannot be meaningfully studied except by taking cognizance of the concrete social actions of people, the ways in which they interpret, accept, reject or challenge the structural norms and institutions, the forces which induce the behaviour of acceptance, rejection or challenge, and the nature of authority and power employed at various levels to generate cooperation and conformity.

Moreover, sociology cannot contribute to a substantial understanding of the contemporary social structure unless the various structural components are examined in a historical perspective to identify the social, economic and political forces which facilitate the specific modes of social divisions, institutions and behaviour obtaining at a given time. This historical perspective is crucial in understanding, for example, why trade union leaders in India react to management's paternalism differently than their counterparts in Japan. This dynamic view of the field of sociology is likely to enable the sociologist not only to explain social reality or social issues and problems in a comprehensive manner, but also to predict the behaviour and responses of members of the society in specific situations. Such sociology, let us note, is likely to be socially more useful than the sociology devoted to building models of social structure.

Sociological studies of industrial relations, then, should cover the following areas : (i) the structure of employment relations in the various sectors of the economy, including the allocation of authority and responsibility among employers, managers, employees, unions and government agencies, the legal and organizational norms relating to labour and employment, institutionalized forms of trade unionism, employers' organizations, bipartite and tripartite forums of consultation and conflict-resolution; (ii) the dynamic aspects of the structure of industrial relations - e.g. how workers, unions, government and employers deal with work-related problems and resolve differences; how discipline and productivity are managed in reality; how the various parties influence wage regulation, employee welfare, collective bargaining, conciliation and adjudication; and (iii) the behaviour of the various sets of actors in concrete work-related situations, e.g. employees' reaction to the authority, control and power underlying employment relations; managers' reaction to conflicting pressures from employers and workers, union leaders' reaction to ambitious or enlightened workers. The sociologist should be interested in studying these aspects in relation to one another and, importantly, in relation to the social divisions, norms, institutions and processes within the larger industrial and social structure of which employment relations are a part. Also, as argued earlier, sociology should be instrumental in explaining the current reality of labour relations with reference to social history and tradition.



### The Early Studies

Until mid-1950s, studies in industrial relations in India were undertaken mainly by economists and administrators who were interested in practical issues such as trade union rivalries, labour cost as a proportion of total cost of production, low productivity and loss of mandays in industry. Some of these studies incidentally referred to the social and cultural factors affecting productivity, e.g. maladjustment of workers with industrial discipline and employers' paternalism. Workers' maladjustment was generally attributed to their attachment to traditional institutions like caste, extended family, religion and agriculture. The workers were believed to feel alienated in the urban-industrial environment. Such conclusions were usually reached on the basis of general impressions and crude observation, and therefore lacked substance.

A small measure of sociological interest in industrial relations developed in the mid-1950s when a band of American social scientists launched an inquiry into the patterns of industrialization and the problem of industrial relations in the developing countries including India (see Kerr et al : 1960). One of the major concerns of this study was to identify the role played by the culture of a country in structuring its managers and the managed and the "complex web of rules binding the worker into the industrial process, to his job, to his community, to patterns of behaviour" (Kerr et al : 1960 : 8). The Indian part of this inquiry, undertaken by Myers (1958) covered the whole spectrum of industrial relations in the organised sector.

One of the significant issues included in this study was the degree of commitment of industrial workers to the industrial way of life in the background of an assumed conflict between the norms of modern industry and those of the traditional culture of a newly industrializing society. The intellectual ground for the concern with this issue in our country was already laid by the generalizations made by earlier economists and administrators as mentioned above. Myers largely supported the view that Indian traditional institutions were responsible for the absence of full commitment among industrial workers to their work and to the industrial way of life.

This study also took note of some other cultural factors such as authoritarianism and paternalism among employers and the implications of these factors for shop-floor labour relations. In the report on the cross-cultural study, Kerr and his colleagues (1960) brought out the significance of the nature of the elite leading the process of industrialization and the colonial legacy of a society for the structure of industrial relations, apart from the effect of primordial bonds of caste, family and religion. They explained the phenomenon of excessive state control over industrial relations and suppression of protest (by appeal to the national interest) with reference to the historical fact of the industrialization process in India being led by nationalist leaders rather than by other elite groups such as the middle class or revolutionary intellectuals. However, these casual sociological propositions were not pursued to yield any substantive

analysis of industrial relations, either by the pioneers such as Myers or by the scholars who followed them in studying labour relations in India, especially Dufty (1964) and Crouch (1966).

Scholars like Morris (1960) and Kennedy (1967) however provided some valuable sociological clues to the industrial relations problem. Morris argued on the basis of historical and contemporary data that workers in Jamshedpur and Bombay did not demonstrate any serious lack of commitment and that lack of commitment among workers often arose from employers' interest in unstable employees or lack of economic opportunity. Morris also explained the labour welfare bias of the state in India by emphasizing that the liberal humanitarian tradition of the west entered India at the beginning of industrialization during the 1850s, while the British acquired this bias long after industrialization began. Kennedy, on his part, was struck by India's reluctance to develop effective trade unionism and collective bargaining in industry inspite of the adoption of the western economic and political model. He explained this paradox in relation to cultural and historical factors. In his view, India contains a personality and culture trait which he called 'tendermindedness'. This is defined as "holding high ideals for human and social betterment along with a belief in the ability of men to adapt their behaviour to these ideals, (but).... an inability to put highminded notions and certain kinds of policy choices to the acid test of fact, accumulated knowledge and rigorous intellectual analysis and to accept the consequences of such tests" (Kennedy : 1967 : 11). Kennedy also pointed out that while the normal

process of economic development was drastically telescoped in India, political development had lagged behind and hence government and politicians wanted to retain control over shop-floor industrial relations. The other factors influencing industrial relations in Kennedy's view were (i) the British colonial heritage, (ii) Indian history and culture, emphasizing spiritualism and a tendency to live with contradictions in policies, (iii) the family system which blunts the edges of individuality and (iv) the caste system, creating a gulf between the elite and the masses, and social blindness among the elite about the problems of the masses.

Meanwhile, sociologists had slowly developed interest in industrial relations. The first major effort in this regard was made by Lambert, (1963). He used as his point of departure the conceptual dichotomy between industrial and pre-industrial cultures and studied the process of recruitment and commitment of workers in different technological settings in a moderately industrialized urban community. Lambert concluded that industrial relations in India rose in a restricted labour market in which workers were often recruited and rewarded on considerations other than suitability for a job and performance on job. Also, workers' commitment in industry varied according to the degree of compatibility between traditional norms and the norms imposed by technology. Lambert also pointed out that unions and government support demands for wage increase and wage differentials that reinforce the importance of social status (in terms of seniority, formal education etc.) as opposed to merit. Indian culture was thus postulated

as an important obstacle to the emergence of an industrial relations structure marked by collective bargaining between labour and management guided by rational economic interests.

This study, in my retrospective view, provided an excellent opportunity for the growth of the sociology of industrial relations. In reality, however, sociological studies which followed Lambert's work became preoccupied with the labour commitment aspect of the subject. For instance, in my study of social relations in a factory (Sheth : 1968), I explored the interrelatedness of the various sets of social bonds — those guided by the techno-economic structure, those oriented to the traditional norms and institutions, those developed by people spontaneously at the workplace and those governed by trade unionism. While this exploration led me to question the earlier observations on the effect of traditional institutions on workers' commitment and postulate a coexistence of various normative patterns from which workers (and others) could make choices, I failed to examine my findings for their industrial relations significance. Other sociologists dealing with social relations in industry also looked upon labour commitment as a crucial issue for research (see, for instance, Vaid : 1968 and Sharma 1974).

The concept of commitment was subsequently tied to the concept of alienation of labour in the technological society as postulated by post-Marx western social scientists as well as to the theories of motivation and satisfaction as postulated by the human relations school of social sciences. The theories of alienation, motivation and satisfaction were essentially developed and pursued by industrial sociologists and social

psychologists with managerial goals of productivity and efficiency as the important end-variables. The problem of labour commitment was therefore moulded within the motivation-satisfaction framework and the degree of motivation or satisfaction was examined in relation to social and demographic factors such as caste, religion, family, rural-urban background, age, education and occupational background. Social institutions thus assumed for the sociologist the form of static "factors" which cast their long shadows on people's behaviour which also constituted a factor (or syndrome of factors). This "factor" approach in sociological analysis soon caught on to cover various aspects of industrial relations, including absenteeism, trade union leadership, workers' involvement in unions, management attitudes etc. (see, for instance, Sharma : 1970; Punekar and Madhuri : 1967 ; Sheth and Jain : 1968; Mhetras : 1966). Such studies led researchers to draw implications of their findings for better, more harmonious or more productive labour relations at the workplace or in society in general. This type of studies may provide some understanding of the interconnections among various organizational and social factors influencing industrial relations, apart from their pragmatic value to managements. However, their value in terms of understanding the complex phenomenon of industrial relations is likely to be extremely limited, because they hardly take into account the dynamics of the reality of behavioural, organizational and social forces constituting this phenomenon. The conclusions and recommendations drawn from such studies are usually too general and of little value to practitioners of industrial relations.

Some exceptions deserve to be noted. A few case studies of specific issues in industrial relations such as absenteeism, strikes and trade unionism were conducted in a broader sociological perspective than the studies mentioned above and dealt with their chosen themes in terms of the historical, social, and other forces contributing to the industrial relations phenomenon (see, for instance, Bogaert : 1970; Munson : 1970; Dayal : 1972; Dayal and Sharma : 1970; Vaid : 1967). One also occasionally comes across valuable sociological analysis of industrial relations events in academic periodicals such as the Economic and Political Weekly. Most of these studies however are either oriented to managerial problems or journalistic. The information-base of these studies is often weak and fragmented. They have therefore limited value as sociological studies.

In this background of lamentably insufficient sociological research in industrial relations, it is encouraging to note that some valuable assets have been added during the past few years. This is the result of the efforts of a few sociologists who use wide perspectives of sociological inquiry to understand the substance of industrial relations. I shall briefly summarize these studies below and assess their contribution to the field of industrial relations.

#### Some Recent Studies

Holmstrom (1976), like several other sociologists in the past, was interested in the problem of workers' commitment to modern industry. He however realized that the earlier studies which were oriented

to the structural view of society and industrial organization had led the scholars to be oblivious to the divergence in behaviour and attitudes among workers. When divergence was empirically noticeable, it was compressed into a few types (e.g. committed, partially committed, over-committed, uncommitted; conformist vs. non-conformist). Holmstrom adopted what he calls a dialectical approach to urban social reality as against the functionalist approach of most rural sociologists. He took a holistic view of workers' social life. While he was interested in workers' social background and attitude to work, he was concerned primarily with workers' understanding of their total social situation including factory work, interest in union, involvement in the local community and loyalty to traditional institutions and values. He assumed, and his research helped him to propose, that workers were not merely passive recipients or victims of the organizational structure at the workplace and the social structure outside the workplace. These structures offer choices to individual workers in conducting their affairs and responding to concrete situations at work and outside the workplace. Workers from similar backgrounds and with the same material interests can arrive at sharply opposed ideological positions.

Accordingly, Holmstrom divided the workers in Bangalore covered in his study into several types in terms of their intentions for the future seen in the light of their past. These types are<sup>4</sup> : (i) paternalists, who are guided by an ideology of loyalty to a paternalistic management; (ii) militant unionists, who are dedicated to the



interests of the 'working class' which is equated with people like themselves; (iii) those who use the union or politics as an alternative career ladder either for pecuniary gain or for political power or for the idealism of service ; (iv) workers from a middle or lower-middle class family who feel secure in their jobs, expect some promotion and share an ideology of moderate social reform; (v) workers—especially unskilled ones without much education for whom there are no alternatives anyway and little chance of anything better than promotion by seniority; (vi) those who cling to a job which is getting too much for them — their promotion is blocked, they are constantly getting into trouble with the management; (vii) those who sing praises of the factory they work in though they have no special attachment .... the conditions are much better than in other jobs they know of.... (viii) factory owner's kith and kin, several of whom are in supervisory jobs, not necessarily because they get preference, but many of them have been in the factory since it opened; (ix) those who see chances of personal advancement through their own efforts, and have an ideology of personal achievement; (x) those who see possibilities of personal advancement but hesitate to take them because of the risk involved; (xi) the ambitious, motivated men who see factory employment as a stepping-stone to better things and for whom there is a loose practical relation between what they do in the factory and what they hope to do afterwards; (xii) those for whom the main thing in life if not their career at all, the career is bracketed away as a relatively unimportant series of incidents in a lifetime, which has

meaning only as part of a larger scenario; (xiii) those who see their interests as bound up with the common interests of some caste or language group or religion, so that their own life chances depend mainly on the fortunes of the group; (xiv) those who belong to the local Lingayat sect and have imbibed the Lingayat tradition - a variant of the Protestant ethic - which includes an ideology of careful work and deserved promotion within the organization as well as a mystical theology and religious and moral universalism.

These types are not necessarily mutually exclusive. Nor are they necessarily testable in other situations. The main lesson emerging from Holmstrom's analysis, however, is that you cannot understand and predict the behaviour of workers as partners in the industrial relations game unless you take into account the complex web of factors contributing to their experience as employees and as members of their community.

Ramaswamy's study (1977) of textile workers in Coimbatore is concerned with workers' involvement in union activities in the background of the theoretical formulations on union democracy which are popular among western social scientists. Ramaswamy questions the fashionable attempts to explain workers' involvement in union work in relation to social factors such as age, sex, education, caste etc. and stresses, like Holmström, the need for understanding workers' interest and participation in unions in relation to their work experience, social experience, union leaders' behaviour, management behaviour and the meaning of the union in terms of their

concrete expectations and needs. The workers studied by Ramaswamy had developed social, economic as well as political interests in the background, of a special legacy of political consciousness and ideology in the region, workers' interest in their jobs, exploitative management practices and an effective union leadership at the plant level.

Ramaswamy discovered a multiplex social, economic and political bond connecting workers with their union which served them as a broad-based instrumentality. Union politics was not just a matter of politicians using the union for their own ends; workers had partly adopted politics as an end in itself and partly used it to serve their economic ends. Workers accepted the union leaders only insofar as they supported and promoted their (workers') multiple stakes in the workplace and in society. Union leadership was therefore much more democratic and responsive to members' needs than is generally assumed. In contrast, another union in the same town and industry depended more on political aspirations of its leaders and hence was under greater control of the political party with which it was associated. It was forced to make alliances with employers at the cost of member interests in the context of a formidable rival union. This union therefore was oligarchic in its structure and working. This research served to place the problems of union politics and democracy in a clearer perspective. Ramaswamy pointed out that the controversy regarding the role of non-workers (conventionally called outsiders), especially those with political vested interests, may not have much relevance

for achievement of workers' goals. Insofar as workers are politically socialized, they are likely to use union politics to serve their genuine social and economic interests.

The workers and the unions studied by Ramaswamy cannot of course be regarded as typical or representative of the reality of unions and workers in India. This is clearly borne out by Mamkoottam's study (1982) of trade unionism among the employees of the Tata Iron and Steel Company (TISCO) at Jamshedpur. Unlike the workers studied by Ramaswamy, TISCO workers were quite apathetic to the union and its activities. This apathy is explained by Mamkoottam in terms of a complex set of social, economic and organizational factors. The workers were socially divided according to their caste, regional and religious affiliations on the one hand, and according to skill and wage differentials on the other. These multifarious lines of division cut across each other to preclude any effective bond to unite employees as an interest group. At the same time, the company's paternalistic style of management and economic affluence enabled it to provide attractive perquisites and social benefits to employees and their families, which reinforced the workers' apathy to the union. Moreover, the Tatas' image as progressive employers lent them a good deal of credibility to cover their hostility to unions behind a facade of an effective relationship of collective bargaining and participative management in the interest of workers, while in reality they were hostile to the union and used it to control workers' freedom and aspirations.

The union leadership, on its part, was riven by factionalism and power struggle among office-bearers hankering after personal glorification. Hence, both collective bargaining and the much-publicized and idealized joint consultative committees were used by union leaders to maintain their internal balance of power and collude with the management to control and discipline workers rather than articulating and promoting their interests. Mamkoottam has presented considerable information to suggest that the management and the union jointly used the institutions of bargaining, dispute resolution, grievance redressal and joint consultation to divide, exploit and victimize workers. This collaboration exacerbated the workers' apathy towards the union and made the latter distinctly oligarchic.

Murphy's incisive study (1981) of the origin, growth and dynamics of trade unionism in the Tamil Nadu textile industry during the period 1918-1940 seeks to examine the popular view (supported by many students of trade unionism in India) that Indian trade unions were basically a product of the structure and dynamics of the politics of the nationalist struggle. Murphy argues that the first unions in Tamil Nadu resulted not only from political unrest but also from the debilitating effect of inflation on the workers who sought leadership from outside to fight employers for a better deal. Union leaders were not merely outsiders and politicians -- free agents manipulating a pliable workforce. They had to depend on the support of workers and plant-level leaders for successful trade union activity. The rank and file workers looked for alternative leadership when existing leaders

ignored or betrayed the. The unity and divisions among workers were related to the managerial, technological and economic structure of the employing mills, the social structure of the community around the mill and the relation of jobbers (first-line supervisors-cum-recruiting agents) to the unions. The strongest unions developed among relatively more educated and committed workers in longer-established and financially more viable mills with more rationalized technology. While caste and community played some role in dividing workers into rival unions, these primordial bonds often accentuated or complicated union rivalries rather than serving as the basis for such rivalries.

Uma Ramaswamy (1983) studied the social life of industrial workers in and around Coimbatore in a holistic perspective. Her main concern was with the extent to which the workers had acquired the attributes of the working class as understood in the west. The urban workers, who lived in the main parts of the city, had developed the characteristics of an industrial proletariat as they were entirely dependent on factory jobs for their economic existence. Their social life in the factory as well as in the community of residence was oriented to work. They were interested in work, resisted unwelcome managerial pressures, actively participated in union work and had developed political consciousness. They aspired for higher incomes and jobs with higher status but were aware of their restricted opportunities to rise in the social and organizational hierarchy. These forces had largely reduced the significance of traditional bonds such as caste. On the other hand, many workers possessed

a distinct status-consciousness in the sense that they looked upon factory jobs as a necessary precursor to their settling in agricultural or commercial enterprise. The workers living in the suburban or rural areas showed a clear trend in this direction by involving themselves or their kin in petty income-generating tasks outside factory working hours. In the light of these data, the author characterizes the Coimbatore workers as an industrial working class with a tinge of Indian culture. The "working class" aspect however is regarded as constituting the dominant part of their social existence.

One major advantage of sociological studies based on a totalistic view of social reality is that the researcher often develops interest and insights into issues which may be peripheral to the main inquiry. For instance, Ramaswamy's research on workers and unions led him to examine the factors contributing to strikes and their consequences for management and workers (Ramaswamy; 1978: 14-40). Contrary to the age-old managerial and popular views on strikes, Ramaswamy demonstrated that strikes were not always consequent upon workplace relations nor were they always a result of indisciplined, frustrated or greedy workers or selfish politicians and union leaders. Some strikes arose from workers' consciousness of rights or unions' assertion of their right to represent workers' interests. Some reflected workers' reaction to management's or union leaders' use of power which was perceived as exploitative. Some symbolized workers' reaction to the action of government or politicians. Also, strikes often served to provide the safety valve to workers' frustrations and hostility

towards management and hence had a positive effect on the climate of industrial relations.

Each of the studies summarized above suffers from limitations. Each study was restricted to a specific industrial community in a small geographical region and hence cannot be claimed as representative or typical of the labour scene in India. Secondly, these studies (except Murphy's historical analysis) were conducted by the method of participation-cum-observation. It is therefore possible to question the reliability and validity of the data underlying the scholar's conclusions in terms of some current norms of methodology in social science. The most significant value of these studies, however, lies in their gestalt approach to the behaviour of workers and union leaders under study. Each actor's behaviour was noticed and analysed as a meeting point of the myriad forces emanating from a variety of institutional sources -- the work organization, the union, the wider, economic and political structures and the traditional social bonds. The actor was perceived not as a victim of these forces or as the torch-bearer of any specific structural unit (e.g. traditional institutions) but as a receiver, interpreter and, occasionally manipulator of the forces to suit his experience, interest and ambition. This approach, I believe, has enabled the scholars to contribute substantial knowledge about industrial workers and unions. Although these scholars were not uniformly concerned with the core issues in industrial relations, one can draw the following lessons in industrial relations from their studies :



1. Workers have a psychological, economic and social stake in their jobs and work organizations.

2. A worker's interest in, and attitude to, work and managerial discipline depends on his economic needs, education, political awareness and the management's use of its authority and power. Acts of indiscipline, intransigence and low productivity on the part of workers cannot be explained adequately unless these are analysed not only in relation to the multifarious social bonds influencing workers but also in relation to the power structure in the work organization, in the union, in government labour administration and between these organizations.

3. The political connections and actions of union leaders are not always detrimental to workers' interests. Workers are likely to use union politics for their economic goals, especially if they are politically socialized. Hence, questions regarding politicians' or outsiders' dominance over workers may not have much relevance for effectiveness of unions in serving workers' interests.

4. A union becomes oligarchic and exploitative for workers when union politics or leaders' authority is used to promote the leaders' selfish interests, often with the collusion of an exploitative management, in the face of a fragmented work-force which is susceptible to exploitation.

5. Institutions of joint consultation and participative management may serve management as a facade to exploit, victimize and divide workers with the help of a colluding union.

6. A strike does not necessarily reflect an industrial disputes. Nor do strikes always signify indiscipline or intransigence among workers and unions. Strikes need to be understood in their social and political contexts.

#### Possibilities for the Future

The studies I have summarized above should serve us as pathfinders. They should help us to reflect on the capability of sociology to contribute to the understanding of the reality of industrial relations spectrum. In this perspective, let me share my thoughts on what sociology needs to do for industrial relations.

For far too long and too widely, sociology of industrial relations has been equated with sociological investigations into managerial problems — discipline, productivity, commitment, alienation, outsiders in trade unions etc. These studies are usually claimed as unbiased and non-partisan as they are conducted in the spirit of scientific inquiry. We should however recognize that such studies incorporate an implicit acceptance of managerial values of performance, peace and stability of the existing industrial order. It is, of course, true that these values follow from the corresponding value system in the larger society. It is also true that industrial management as well as the sociologists concerned with industrial relations demonstrate a measure of acceptance of the ideas of equality, fairness, social justice, human welfare and participative management enshrined in our social and legal superstructure. Nevertheless, sociologists (as well as others, need to be constantly aware that

work organizations, trade unions and administrative systems involved in industrial relations are basically hierarchical structures with uneven distribution of power and control. A sociological inquiry into labour problems may therefore result in partisan sociology unless the problems are examined in terms of the relevant experiences of the people at both ends of the power structure.

This simple yet often overlooked fact has led some western sociologists to develop a radical approach to the sociology of industrial relations. This approach (see, for instance, Fox: 1977) repudiates the pluralist view that trade unionism and collective bargaining represent a balance of power in labour management relations. According to the radicals, collective bargaining and agreements are built upon the foundation of a fundamental inequality between the two parties which tends to be treated as sacrosanct by people in power. On this view, industrial relations need to be studied in terms of the amount of control exercised by workers over the work situation and employment conditions. This approach may imply for the sociologist the substitution of one set of ideologies (the managerial) by another (the working class). However, it enables us to draw the lesson that sociologists who wittingly or unwittingly, accept discipline, stability etc., as their end-variables in research represent a bias for a sectional ideology and that this bias can be at least partially corrected by taking into account the experiences and ideologies of all sections concerned with industrial relations. Only a sociology built on this premise may have some predictive value.

One important dimension of the theory and practice of industrial relations is the assumed dichotomy between employers and employees or management and workers. It is necessary to remember that workers and managers exist at many levels in organizational hierarchies. White-collar employees in the commercial and service sectors, technicians, administrators and professionals contain several characteristics traditionally associated with blue-collar workers. For instance, administrators and managers at the middle levels in industry, business and government increasingly express a sense of powerlessness and victimization from various ends—employers, subordinate employees and trade unions. Many managerial and technical employee-groups have formed or joined trade unions whose activities compare favourably with those of blue-collar unions. While labour law and employers' policies make occasional adaptations to this changing reality of the definition of workers, the sociological understanding of this reality has so far hardly risen above vague generalizations and prognostications. The questions we need to raise in this regard should include : What are the similarities and differences in the behaviour of the various categories of workers at the workplace ? What are their comparative experiences of the employment situation, managerial control, trade union structures and activities and traditional norms and institutions ? There is limitless scope here for sociological studies on the pattern adopted by Holmström and Uma Ramaswamy. Such studies can help us to derive meaningful implications for comprehending the structures of industrial relations in a variety of industrial situations.

We also need to stretch sociological attention beyond the industrial situations conventionally holding the favours of scholars in industrial relations. The ties and discords between employers and employees in the informal, unorganized, semi-urban and rural sectors of industry may not be less important, from any point of view, than those in the large, organized, formal and urban sectors. The economic fortunes of the unorganized sector seem to be getting progressively more dependent on the organized sector in consequence of government's policy to decentralize production and encourage small enterprise. Also, the people manning jobs in the organized and the unorganized sectors may be tied by bonds of kinship, caste, neighbourhood and common experience as wage earners. Hence, the workers in the two sectors may set a demonstration effect for each other in terms of behaviour at work, life-style in society and socio-economic aspirations. This trend has obvious implications for the structure and management of industrial relations in the society as a whole. Sociological studies of workers and management in the unorganized sector, therefore, can make valuable contribution to the understanding and predictions with regard to industrial relations at various levels. The broad questions we should deal with in this regard include : To what extent have workers in the unorganized sector developed an identity as a working class vis-a-vis their more fortunate counterparts in the organized sector ? What are their social attitudes, problems, frustrations, hopes and aspirations ? Under what conditions are they likely to be drawn into or keep away from trade unions ?

Trade unions are still often projected as enigmatic, ephemeral and socially questionable organizations. A large population of politicians, bureaucrats, employers and managers seem to have mastered the art of eulogizing the role of trade unions in industry and society in public pronouncements and avoiding, manipulating or blackmailing unions for immediate managerial gains in concrete action. Trade unionists, on their part, seem to possess adequate skills in blackmailing or managing workers and employers in their own interest. But we have little sociological knowledge in these matters. Sociological studies centred on specific technological, regional, political and social situations should help us to grasp the real meaning of trade unionism. What business are unions in? What do they have to offer to their members? What do the members expect unions to do? What political, social, economic and historical factors contribute to the varying degrees of involvement of leaders and members in union activities? What conditions prompt managements and unions to collaborate, collide or collude? None of these questions is new or entirely unanswered. But we need concrete, situational information, analysis and conceptualization. Scholars such as Ramaswamy and Mamkoottam have only paved the way.

Sociological interest in industrial relations at the workplace has largely been restricted to issues such as satisfaction and commitment, as I have mentioned earlier. There is room for deeper sociological (as well as psychological) inquiry into employees' interest in and attitude to work<sup>5</sup>. The host of rules and institutions regulating industrial relations at the enterprise level — maintenance

of discipline, handling grievances, collective bargaining, wage structures, conciliation, adjudication, labour welfare and joint consultation — are usually analysed in terms of broad categories of actors (workers, unions, employers, labour administration, labour courts, etc.). Sociological studies may provide broader perspectives and deeper insights in this core structure of employment relations. What contribution is made by social, economic and political forces to the structure of effort-reward relationship in specific social and technological contexts? To what extent do status and power influence the process of implementation of disciplinary norms? How does the bargaining process reflect the power structure between managers, workers and union leaders? How do legal norms evolve and change in relation to social and historical forces? To what extent do conciliation and adjudication reflect the social biases of the presiding officials and the culture of the local community?

An adequate fund of sociological knowledge in the various dimensions of the industrial relations phenomenon should enable us to examine the industrial relations structure as a part of Indian society and culture. All industrializing, as well as industrialized, societies adopt optimum productivity as a crucial social objective; and they should. The structure of industrial relations therefore needs to be regarded as an instrument in the task of achievement of this goal of productivity. However, this cannot be looked upon as a neat administrative exercise in choosing means to match adopted goals. As Dore (1973, 1975) has suggested, the industrial relations structure

in different industrializing societies tend to develop in different directions. A late-developing society takes over technological and organizational characteristics (automation, collective bargaining etc.) which would have arisen in developed societies long after they took to industrialization. But the late developer also retains some organizational forms based in its traditional culture. For instance, Japan's well-known institution of a life-long mutuality of obligations between employers and employees in a highly sophisticated technological environment reflects the coexistence of traditional and modern cultures. Dore goes on to argue that the organization-oriented culture in Japanese industry may eventually be adopted in the market-oriented western industry which may need a stable work-force in consequence of rapid technological changes and scarcity of highly skilled manpower.

Such observations and predictions may not have much value in the Indian context. However, the type of research and reflections represented by such studies should provide intellectual inspiration to the sociologists of industrial relations in India. We need to organize studies to find out the ways in which the industrial relations structure reflects elements of (i) the traditional culture, (ii) the industrial civilization of the west and (iii) the overall socio-economic conditions in the country at present. Such studies may provide some clues to questions such as : What is the proportion of paternalism and professionalism in the various sectors of management ? Is there any sense in which paternalism is conducive to performance and achievement of employees' goals ? What are the



implications of religious, regional and caste chauvinism for industrial relations if the impression that such chauvinism is growing in the country is valid? What is the validity in the fear expressed by a section of intellectuals that industrial relations in India will be guided more by social expediency as perceived by people in power rather than by market forces as in the west or by the organization-oriented culture as in Japan? How are the various sections of the industrial relations community likely to respond to such expedient actions in the short run as well as in the long run?

In short, the field of industrial relations seems to be as inviting for the sociologist as it is uncultivated.

## NOTES

1. As I am primarily concerned with industrial relations in India, I shall avoid explicit mention of the Indian context unless such as mention is essential for clarity or comparative statements.
2. I owe this thought to Beyms (1980).
3. This subject has been discussed in the European context by Allen (1971), Bain and Clegg (1974) and Hill and Thurley (1974). These authors have influenced my views in parts.
4. This part has been summarized from Holmstrom (1976). pp.86-121. I have used Holmstrom's language in an edited form.
5. Sengupta (1979) provides an interesting example of insightful sociological research on this subject.

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