## **BusinessLine**

## IIM-A's annual cultural festival Chaos kicks off

Our Bureau



Ahmedabad, Jan 26:

The annual cultural extravaganza of the Indian Institute of Management-Ahmedabad (IIM-A), Chaos-2017, kicked off on Thursday, with the theme of wanderlust.

The focus of the theme is to let the attendees unleash their wanderlust, explore the extravaganza and take back memories to last a lifetime. The event will continue till January 29, 2017.

Ankit Parmar, Secretary for Chaos-2017, informed that Chaos has now become ISO 9001:2008 certified event, marking the recognition of quality and standards Chaos is delivering through the years.

Listing out the attractions at the four-day event, Parmar stated that pro-nites, the up-and-coming band The Local Train, will open the pro-nites on January 26, followed by the Submerge College Jam DJ performance on January 27.

Musical sensation and bollywood musician duo from Gujarat, Sachin-Jigar, will be enthralling the audience with a mix of Gujarati and Bollywood songs on January 28. The final day will culminate with a mesmerising performance by the popular singer KK.

Besides musical performances, the event will also include competitions in dance, drama and literary arena along with engaging workshops, standup comedy by Biswa Kalyan Rath and fashion competition.

For the first time ever there is an exclusive adventure sports arena with paintball, archery, human zorbing, rifle shooting and sky riding.

(This article was published on January 26, 2017)

Printable version | Jan 27, 2017 12:34:59 PM | http://www.thehindubusinessline.com/news/education/iimas-annual-cultural-festival-chaos-kicks-off/article9502855.ece © The Hindu Business Line

1 of 1 27-Jan-17 12:37 PM