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GOVT TO SET UP INNOVATION HUB, SIGNS MOU WITH IIM-A

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The State Government has signed an MoU with IIM-Ahmadabad to develop an Innovation Hub in the State, with institutions as its spokes to develop the startup ecosystem in the State. As part of the initiative, the Government under Jharkhand Innovation Lab initiative will be setting incubation centres in cities like Jamshedpur and Dhanbad.

Addressing the inaugural session of Start Up Conclave East'17 at Beldih Club, Sunil Kumar Burnwal, Secretary to the Chief Minister and Secretary of IT, Mines and Industries department said that the Government focused on creating start-up ecosystem where anyone with an idea should feel encouraged to start his own venture and become a job creator instead of a job seeker. "This will help India to grow in different directions," he added.

He also said that it is our responsibility to change the mindset of people coming from rural background and inculcate startup culture in their mindset from childhood.

He further mentioned that the policy of the State for startups is one of the best in the country and the Government is committed to support the startup ecosystem. He also added that the State government has signed an MOU with IIM Ahmadabad, to develop an Innovation Hub in the state, with institutions as its spokes to develop the startup ecosystem in the state.

This event is being co-ordinated by students of the Entrepreneurship Cell, XLRI. This is in association with Tata Steel, Confederation of Indian Industries (CII), and Government of Jharkhand.

AB Lall, chairman CII Jharkhand State Council and Plant Head Tata Motors first addressed the gathering. He stressed on his belief in inclusive growth-oriented business models. This was followed by Saket Chourasia, addressing about the initiatives taken by Entrepreneur café in promoting entrepreneurial environment in India.

TV Narendran, Chairman CII ER & managing director Tata Steel in his motivating speech talked about how apt the time is for entrepreneurship, backed by political pace and will.

The inauguration programme was concluded by Parliamentary Affairs Minister Saryu Roy, who stressed upon the focus to solve problems related to production and manufacturing by creating and maintaining startup hubs through Startup conclaves like these.

Joslyn Fernandes, General Secretary of XLRI said, "Such events promulgate the spirit of entrepreneurship and innovation and breathe freshness in the campus's academic atmosphere."

After the inauguration, the event will shift to XLRI campus, where the evening sessions by Amarnath Singh Chouhan, Founder of EIGHT and Director Company Name Triplepoint Engg. Pvt. Ltd, as well Arvind Kalia, National Marketing Mentor at Rajasthan Patrika will address the students on topics like Branding and customer acquisition.

The second day is expected to witness a footfall of more than 400 students, coming down to interact with officials, including Umesh Shah, Director (IT dept), Government of Jharkhand, Nav Kishley, from Smile Foundation and Dr. R Sambasivam, Head Analytics, Tata Steel.